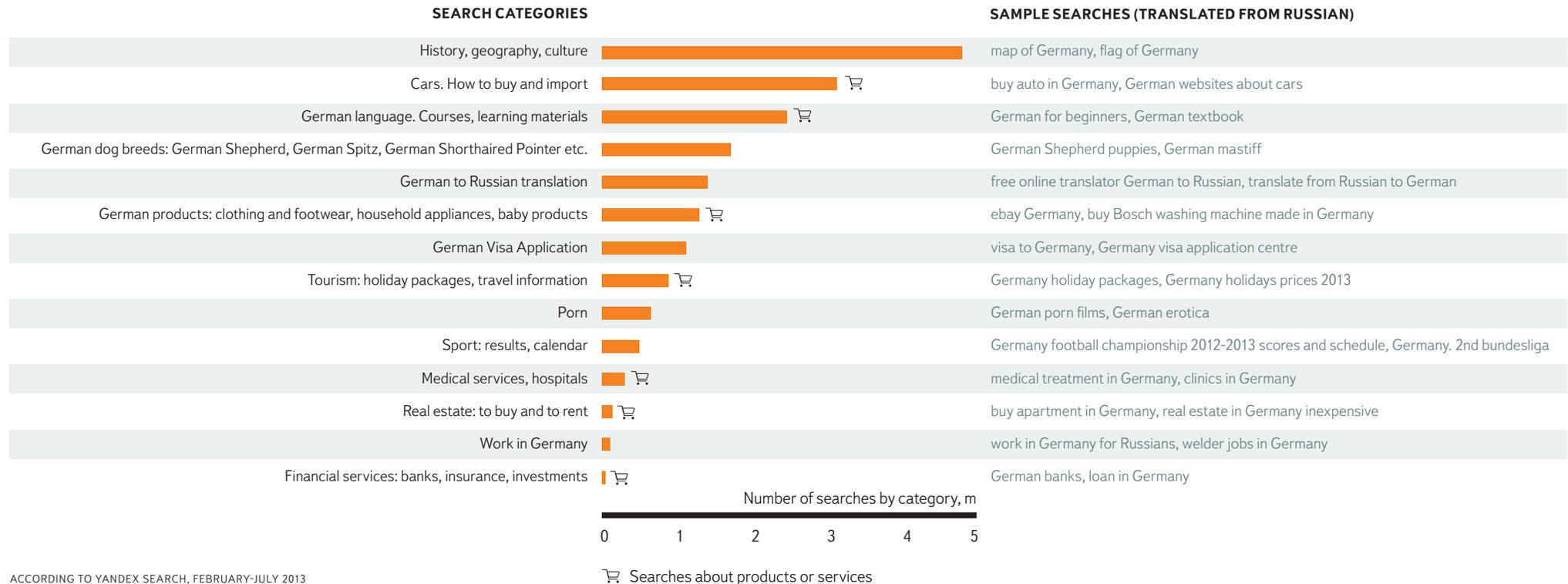


GERMANY IN SEARCH QUERIES MADE BY WEB USERS IN RUSSIA

Yandex Search users in Russia made about 30m searches, more than 160,000 search queries per day, with 'Germany' or 'German' in the first six months of 2013.



ACCORDING TO YANDEX SEARCH, FEBRUARY-JULY 2013

Russian web users use the word 'buy' in about 3% of their searches about Germany or anything German.

Transactional searches total to 15% of search queries about real estate in Germany made by Russians, which is the highest percentage among all other search categories. The second most popular category for transactional Germany-related searches at almost 6% is cars.

Pets are also quite popular, with the above-average 4% transactional searches mentioning them. More often than not, however, people making such searches want to buy a German breed of a dog in Russia. Other search categories have less than 1-2% searches with the word 'buy'.

Yandex is one of the largest internet companies in Europe, operating Russia's most popular search engine and its most visited website.

With the mission to help users solve their everyday problems, Yandex builds people-centric products and services and offers the most relevant, locally tailored experience on all digital platforms and devices. Yandex has 62% of the search market in Russia, while the monthly visitor audience on all of its websites covers almost 84% of all internet users in this country. The company also operates in Ukraine, Belarus, Kazakhstan and Turkey.

More information about Yandex can be found at company.yandex.com.